



Gamification as Applied Growth-Hacking
and Incubating method for improving
New Ground-Based Skills
in Start-uppers and Enterprises

www.engaging-project.eu



EnGaging is a project funded under the **Key Action 2 - Strategic Partnership for the Cooperation for innovation and the exchange of good practices** - under the Erasmus+ programme.

EnGaging is an ambitious project aimed at creating innovative training material for **startup coaches** and **entrepreneurial trainers**. The focus is teaching **Gamification and Growth Hacking techniques** to foster growth and innovation among a new generation of entrepreneurs.

The project started in **October 2015** and will continue until **September 2017**. A **rich and international partnership** is contributing to the realization of the project products:



Zadra Nova (Lead Partner)
CROATIA



Zadar Municipality
CROATIA



Gamification Nation
UNITED KINGDOM



Città metropolitana di Milano
MILAN METROPOLITAN AREA
ITALY



Bicero
SLOVENIA



Spi
PORTUGAL



FVB-The Hive
ITALY



НАЦИОНАЛНА АГЕНЦИЯ ЗА РАЗВИТИЕ
НАР
National Development Agency
BULGARIA



Subscribe on

www.engaging-project.eu

and get **free online training!**



Erasmus+

Ref Project: 2015-1-HR01-KA202-013109

Engaging project is supported by the European Union ERASMUS+ Program – Key Action 2 Cooperation for innovation and the exchange of good practices.