



# Erasmus+



Città  
metropolitana  
di Milano

## FAIR

### Fostering Apprenticeship sharing Ideas and Resources

Approved by Decree of the Metropolitan Mayor of  
16/11/2016 (Rep. Gen. n.284/2016 Atti N° 254802/8.2\2016\8)

#### PERIOD:

24 month from 1st october 2016

#### TOTAL PROJECT BUDGET: € 637.084

Budget Metropolitan City of Milan: € 65.671,44

#### PARTNER:

- Formaper- Chamber of Commerce Milan
- ECOLE, Milano
- Metropolitan City of Milan
- Chamber of Commerce Giurgiu Romania
- AJOFM Giurgiu Romania
- European Academy, Romania
- U.G.I.R, Romania
- Valencia Chamber of Commerce, Spagna
- IDEA, Municipality of Alzira, Spagna
- Business association of Alzira, Spagna

#### AIMS:

**General Aims:** FAIR means Fostering Apprenticeship sharing Ideas and Resources both at transnational level, allowing the cooperation and the exchange of practice/models/results among partners, and at local level, through the creation of territorial synergies with the active involvement of key actors; joining their efforts and starting to talk each others, they can design and undertake successful strategies and actions. Our project arises from these two strictly interrelated perspectives. Their synergy could represent a way to face a common problem of the three involved countries: the resistance of SMEs in using apprenticeship. FAIR aims at empowering capacities and potentialities of the involved Chambers of Commerce that will become collectors of ideas and resources, and will be territorial landmarks for stakeholders and enterprises that will receive direct support services and indirect benefits.

#### For metropolitan City of Milan:

Metropolitan City will be committed to playing by providing all the support of knowledge and concrete collaboration that will be developed in times of coordination, the realization of



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Ajuntament d'Alzira



Entitat col·laboradora de la Càmbria de València



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the project actions, with particular reference to the identification of a quality expert and the drafting of a report its innovation made by the project.

## ACTION:

- Creation of permanent territorial Think Thanks to address policies & strategies;
- Collection/enhancement of territorial and national resources such as informative and guidance supports, databases and tools, programmes for in-company trainers, etc;
- Creation of a permanent link between education and employment organizations, aimed at matching skills needs and training programmes;
- Building smart and user-friendly support services dedicated to enterprises; information and practical guidance support, individual coaching, linkage with training organizations, availability of training programmes for in-company tutors;
- Organization of national awareness campaign focused on the spreading of a “new image” of apprenticeships, inspired by the history and oriented to the present/future;
- Creation of a “FAIR Brand” that evokes ethical meanings and that will be linked to the social responsibility policies.



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European Academy



UGIR



Cámara  
Valencia



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ASSOCIACIÓ  
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